

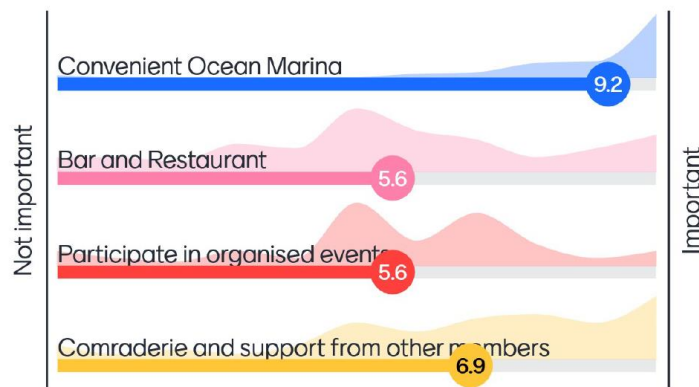
## Summary of Cruising Section Survey April 2022

We received 65 responses online which is similar to the number we would have hoped to get at the section meeting so thank you to those who took the time to respond. I should also note that despite emailing everyone who the club has listed as being interested in cruising there are several people who have said they did not get the survey, so one action that has clearly come out of this exercise is to establish and maintain a reliable distribution list of all members who are interested in cruising.

This was of course originally intended to be real time in-person survey which would have provided an opportunity to flush out some more detail but this can be done at a subsequent section meeting.

Below are the responses to the survey with my comments below:

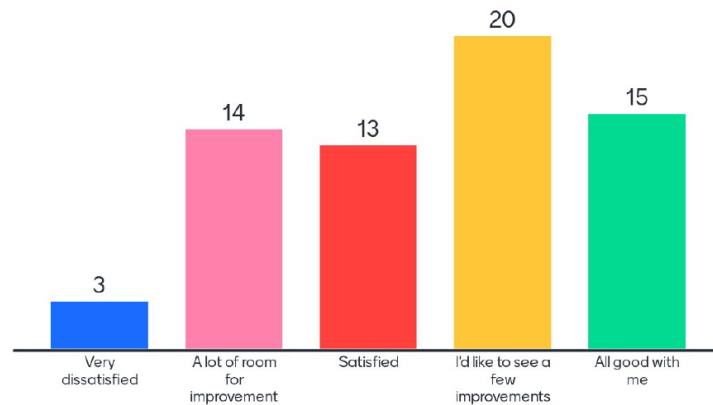
### **Q1. Rate your reasons for being in FSC:**



#### **Comment:**

As might be expected the convenience of the ocean marina is overwhelmingly the main reason for being in the club. Comradery and support from other members are also significant factors for many but with a mixed response for organised events (see later) and the bar and restaurant being of only middling interest (another theme that comes up later).

## Q2. How Satisfied are you with your FSC membership?



### Comment:

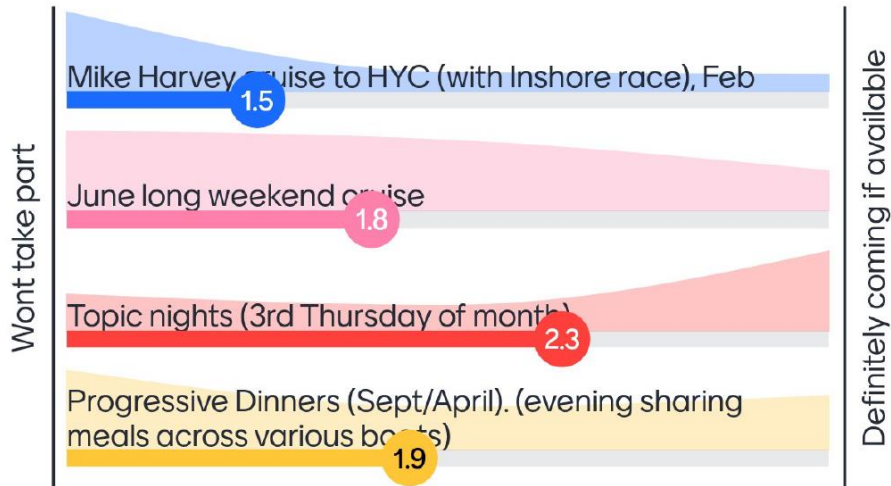
While clearly there are a few unhappy campers the distribution is certainly towards the upper end of satisfaction so it would be good to nail what's really bugging people and see what the club can do to improve (see later free-form comments). Overall, I was surprised at the relatively high level of satisfaction that is indicated which possibly highlights the value of this kind of survey (especially real time) as it is a good way to hear from everyone and not just those with an axe to grind – or maybe the really unhappy people just deleted the survey !?

- 74% satisfied or happy with a few improvements needed
- 5% very dissatisfied
- 21% a lot of room for improvement

## Q3/4: Which events are you likely to take part in in the 2022/2023 season if available:

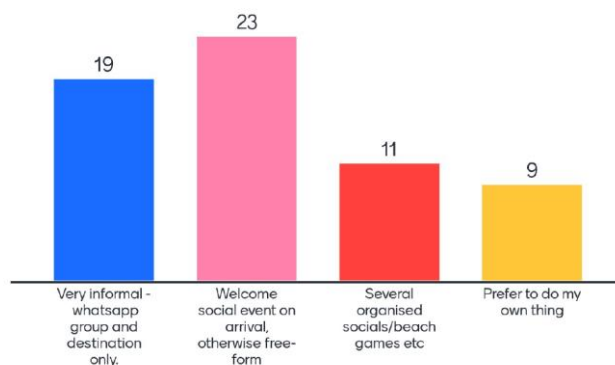
This question was based on the existing cruising section calendar events (+twilight). Remember that options ranged from 1 to 3 with 3 being definitely coming so the average score would be 2 (not 1.5).





- Highest scoring events are the JAM, Twilight, and Quindalup, Topic nights and the Progressive Dinner; with Mike Harvey cruise and Rotto Olympics with power a low score.
- Score interpretation: an average of 1 means no one wants to go, an average of 2 means 50% and 3 means 100% want to go.
- So, even a score of 1.5 still indicates approx. 15 people interested in attending.
- On this basis there appears to be sufficient support to maintain all the calendar events, however there is stronger support for alternatives (see later).

#### Q5. What style of Cruising Events do you prefer?



#### Comment:

Clearly, as expected, there are a large proportion of fairly independent people in the cruising section with many preferring minimally planned events but with some social element and a few who would rather not take part at all. Nevertheless, potentially 9 boats are interested in a more actively organised affair (we will return to this later in the survey).

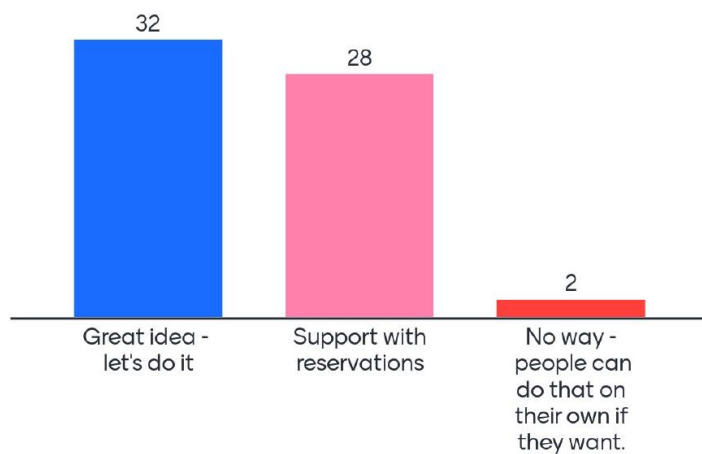
## Q6: Mentorship Scheme

This is an idea to link new and inexperienced members with a “mentor” who can show them the ropes, introduce them to people and generally help out as needed. This could involve crewing on each other’s boats but is up to the participants. There is good support for this idea with 11 skippers prepared to be mentors and 17 people who would like to be mentored. We will need to think about how to set this up for next season.

- 11 skippers prepared to be mentors
- 17 people would like to be mentored
- 34 not interested.

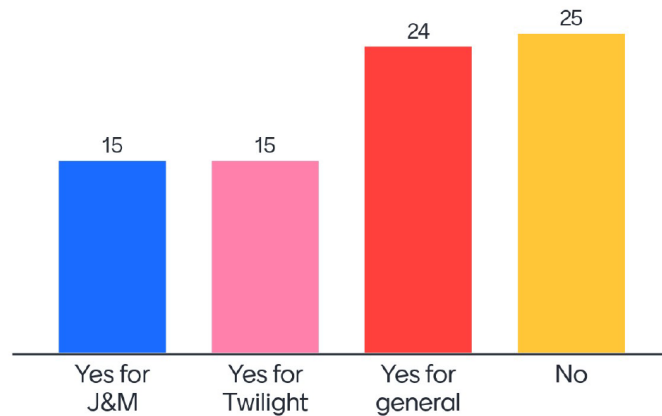
## Q7 Informal Cruise facilitation

This idea recognises that cruising tends to be an opportunistic endeavour and can often best be planned at fairly short notice when the weather is fair. It also reflects the preference for different styles of events noted in Q5. The idea is that the section helps to facilitate members setting up their own informal cruises, potentially via the website and then using WhatsApp for communication. Clearly people can do this already where they know each other but the idea is to enable a wider group to participate and meet new people.



Comment: There is strong support for this idea with almost all supporting so the section committee will consider how best to take forward.

### Q8 Folks on boats

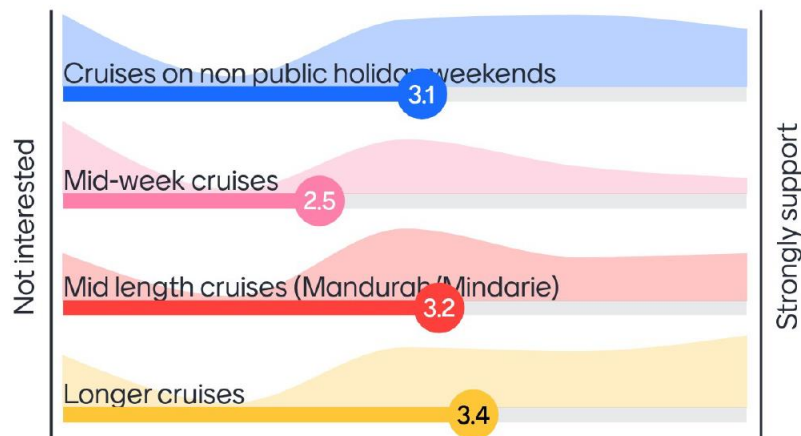


Comment: This is up and running already to some extent with both a twilight and JAM skippers WhatsApp group to enable easy communication on the day to find people cruising spots or to find skippers who need crew some able bodies.

We just need to figure out how to extend the lists. There is also support for a more general list for crew/skipper match ups for general cruising.

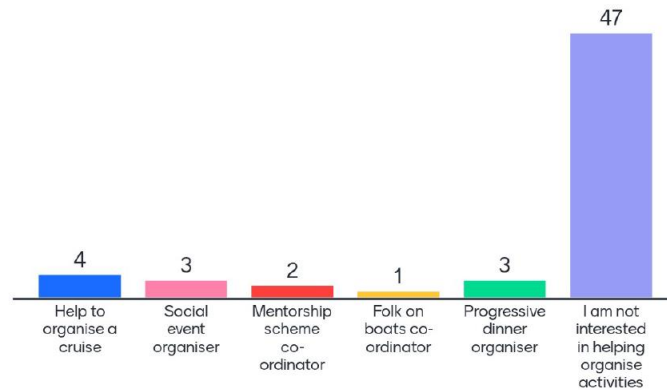
### Q9: New cruising events

This question listed some new events which could be included in the calendar:



Comment: It is notable that there is stronger support for most of these events than most of the existing calendar events but that perhaps reflects the fact these are hypothetical and perhaps people have their own image of what these events look like. However, there is food for thought here and perhaps these ideas can be addressed via the informal facilitation approach as in Q7.

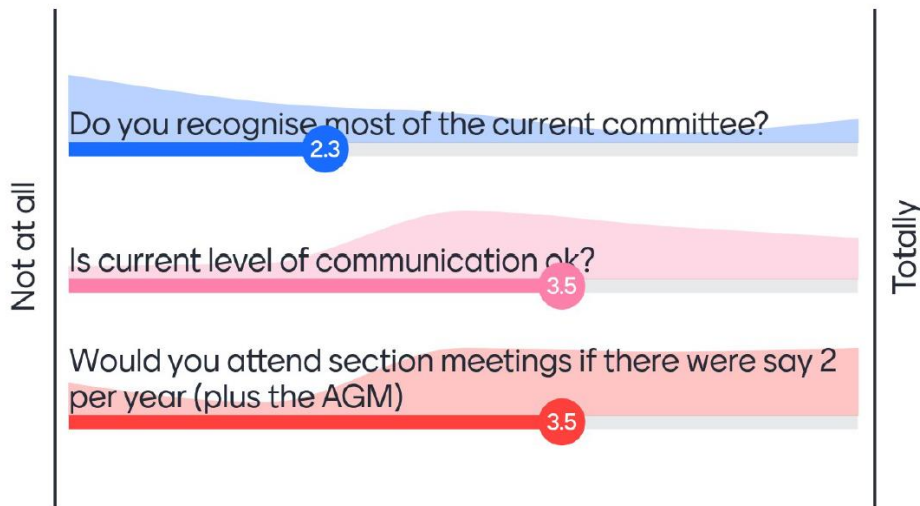
**Q10: Would you be prepared to serve/assist the committee as:**



**Comment:**

Disappointingly, although most want some organised events few want to help organise them, in fact about the same number as are on the current committee. However, the good news is that not all the committee responded so there are few out there who might be interested and four who would like to organise a cruise, so please email [cruising.captain@fsc.com.au](mailto:cruising.captain@fsc.com.au) and copy [Deandbmckenna@icloud.com](mailto:Deandbmckenna@icloud.com) to register interest and maybe sign up for the committee next year (we have one new committee member already from the survey).

**Q11 Organisation and Communication**



**Comment**

- Just under half recognise most of the committee. Committee member badges have recently been added and we could consider photos on the website if all willing.
- Just over half think communication level is ok but very few think it is poor. So, some room for improvement. A reliable distribution list would help here but there is a lot of

communication about upcoming events available from the club – website, upcoming events pamphlet, the online calendar and “from the deck” emails so it would be interesting to find out what’s missing.

- Section meetings twice per year: - more than 50% support. Opportunity to highlight informal events.

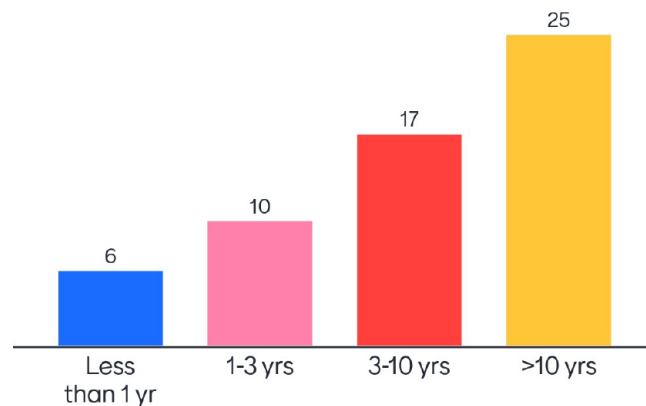
### **Q11/12 This was the freeform response section.**

The following is a short list of bullet points that emerged. This would of course have been much better at a live meeting. The full list of responses is shown at the end of this survey.

Comment: Wide list of suggestions which reflect:

- Support for longer cruises
- Support for mentorship and encouraging new/less experienced members
- Some comments on mooring process – assume this is referring to Pens but not clear.
- Some work needed on website to re-instate useful links.
- Some dissatisfaction with the bar/restaurant and behaviour of some members.
- Encourage more participation of youngsters and women.
- Some misunderstandings – i.e., twilight is already an informal round the buoys event with a start and finish.

### **Final Question: Duration of membership**



Comment: Clearly the majority of people who responded are long time members but I don't have the overall demographic details so not sure how representative this of the section as a whole but it would be interesting to see if the membership section can provide the distribution of age and length of membership.

## Appendix:

### Full list of freeform responses:

<p>As very new members just settling into our pen and trying to get our damaged yacht up and running again we'd love to be more involved but need to get sorted first. It would be good to circulate this questionnaire again in six months time.</p>	<p>We are currently cruising the east coast of Australia so we are unable to attend events. Kind regards Megan &amp; John S/V Inismara</p>	<p>Have to write something here or the system won't progress to the next page.</p>
<p>We are only fairly new to FSC but I remember there used to be a link to see where fellow FSC cruising section members showed up on a map of the world. Is this link still running and we have not looked harder enough to find it.</p>	<p>I noted not really happy with FSC membership and this reflects issues we have with the bar and restaurant and the poor service, particularly from the bar staff. They let the club down with poor service, erratic opening hours.</p>	<p>Interested in being more involved in the future. Presently too busy with work plus on committee of 2 other NFP organisations</p>
<p>Can the Cruising Section please stop sending multiple notifications / reminders for upcoming events - it makes the reader less likely to open any post/email</p>	<p>Can the twilight sails return to being an actual race, albeit a casual JAM but with a start and finish</p>	<p>Has FSC considered running a once a week, mid week morning JAM race?</p>
<p>A longer trip going north sometime eg Dongara for a week w a day trip to The Abrolhos? I already teach sailing as an amateur at no cost to clientele see <a href="http://www.meetup.com/PERTH-OCEAN-N-RIVER-CRUISEING-SAIL-CLUB">www.meetup.com/PERTH-OCEAN-N-RIVER-CRUISEING-SAIL-CLUB</a> as a way of training up crew.</p>	<p>1. Reinstate all the Useful Info links that were on the FSC Cruising Section website. 2. Distribute the cruising calendar in aug/sept so I can reserve the dates. Currently it competes with 4 other sailing activities and it is first in best dressed.</p>	<p>How about a cruise that includes Geopraphe Bay Race Week, instead of clashing with it?</p>
<p>Need an initiative to increase ACTIVE participation of women.</p>	<p>Where and when will the results of this survey appear?</p>	<p>The mooring process should be completely online - allowing members to see who is on each mooring and enabling late cancellations as well as reducing 1/ work for the receptionist 2/ Ditzy receptionist 3/ enable members to book after hours.</p>
<p>The mooring system needs to be completely online</p>	<p>My answers were mostly negative because I am avoiding activities because of covid</p>	<p>Meet every 3 or 4 months in the bar, then go for a meal together.</p>
<p>Nil</p>	<p>Invite new members to come for a sail</p>	<p>Invite new members on board for a sail or fishing</p>
<p>Would like to see organised training at some of the cruises. Eg: MOB, later leaving to experience early evening/night sailing in a group</p>	<p>Would like to see more organised training. EG: MOB, leaving early evening/overnight sail</p>	<p>To encourage the younger generation to stay and be involved maybe a sports bar with pool tables. The older generation may even appreciate this.</p>
<p>Would appreciate more topic nights on long distance social cruising and ports of call around Australia. Would appreciate topic nights on ideas on fund cruising similar to the Patreon system, or sponsorships or good internet ideas on other.</p>	<p>While appreciating that there are not really many destinations suiting normal or long weekends, it would be nice to have a couple a year to places other than TCYC, Rotto or Hillarys.</p>	<p>The cruising section used to have a fairly section oriented social calendar with the progressive dinner and section Xmas party being just for the cruising section. Opening up to all members has detracted from the fellowship of the cruising section.</p>